

**Name of the course: Diploma in Art & Craft (Drawing course Duration: 2year
(First year)**

Sr. No.	Course code	Course Name	Periods			Credit	Evaluation Scheme			
			L	T	P		Theory Marks	Written Paper marks(P ractical)	Internal Assessment Marks	Total
1	AUDAC 101	Theory of Art & Craft	4	-	-	4	20	50	30	100
2	AUDAC 102	Communication skills	3	-	2	5	20	50	30	100
3	AUDAC 103	Basic Design and composition-1	-	-	6	6	-	65	35	100
4	AUDAC 104	Lettering and Layout-1	-	-	6	6	-	65	35	100
5	AUDAC 105	Scale and Geometry Drawing -1	-	-	6	6	-	65	35	100
6	AUDAC 106	Still life sketching - 1	-	-	6	6	-	65	35	100
7	AUDAC 107	Clay Modeling -1	-	-	6	6	-	65	35	100
	Total		7	-	32	39	40	425	235	700

**Name of the course: Diploma in Art & Craft (Drawing course Duration: 2year
(Second year)**

Sr. No.	Course code	Course Name	Periods			Credit	Evaluation Scheme			
			L	T	P		Theory Marks	Written Paper marks(P ractical)	Internal Assessment Marks	Total
1	AUDAC 201	Principle Education Method Teaching School Organisation	3	-	2	5	20	50	30	100
2	AUDAC 202	Basic Design and composition-11	-	-	6	6	-	65	35	100
3	AUDAC 203	Lettering and Layout-11	-	-	6	6	-	65	35	100
4	AUDAC 204	Scale and Geometry Drawing -11	-	-	6	6	-	65	35	100
5	AUDAC 205	Still life sketching - 11	-	-	6	6	-	65	35	100
6	AUDAC 206	Clay Modeling -11	-	-	6	6	-	65	35	100
7	AUDAC 207	History of Indian Art & Appreciation	4	-	-	4	20	50	30	100
	Total		7	-	32	39	40	425	235	700

FIRST YEAR

THEORY OF ART & CRAFT

COURSE CODE: - AUDAC 101

Max. Marks:-100

DETAILED CONTENTS

1. Definition comma concepts and importance of art elements of art(line, from, colour, balance, texture, space, Rhythm), scope of Art and its place in education and daily life.
2. Aims and principles of teaching art and craft.
3. Qualities of an ideal art and craft teacher.
4. Correlation of Art and Craft with other school subjects.
5. Basic principles of design of Curriculum of art and craft (up to middle level)
6. Child art.
7. Art room its necessity and equipments.

COMMUNICATION SKILLS

Max. Marks:- 100

COURSE CODE: - AUDAC 102

Rationale:-

Language is the most commonly used and effective medium of self-expression in all spheres of human life-personal, social and professional. A student must have a fair knowledge of English language and be able to pursue the present course of study and handle the future jobs in industry.

The

objective of this course is to assist the diploma holders to acquire proficiency, both in spoken (oral) and written language. At the end of the Course, the student will be able to develop comprehension, improve Vocabulary, develops grammatical ability, enhance writing skills,

correspond

With others and enhance skills in spoken English.

DETAILED CONTENTS

1. Grammar:-

- Prepositions
- Tenses
- Vocabulary
- Correction of incorrect sentences
- Antonyms change of words into different parts of speech

2. Correspondence:-

(a) Business letters such as:-

- Registration as supplier
- Covering letter for quoting prices against a quotation/ tender
- Placing supply order

(b) Personal letters such as:

- Application for leave and extension of leave
- Application for seeking a job / employment
- Conveying congratulation message to a relative / friend/ colleague

- Request letter to guardian for sending money for excursion / study tour
- Letter to your brother/ sister/friend describing your first day experience in the institution

(c) Official letters such as:

- Letter to editor for placing an advertisement in the news paper for purchase / selling of goods
- Letter to Municipal Commissioner for improving water supply / sanitation system in your locality
- Letter to General Manager , Telephone Department for restoring a dead telephone / shifting a telephone
- Letter to the supplier for rectifying or replacing a defective machinery / item of purchase
- Letter to Registrar , State Board of Technical education for allowing to improve grades / marks in Certificate examination

3. Report Writing

- Drafting a technical report of a visit to a factory, construction site, modern office etc.
- Report writing on current general themes/ topics related to economy, industry, social issues
- Elements of periodical progress report.

4. Drafting

- Press notes
- Memos / circulars
- Notices (lost and found: obituary /auction, etc)
- Press releases
- Agenda and minutes of the meeting
- Personal resume / curriculum vitae

5. Communication Techniques

- Importance of communication
- Types of communication –Verbal and non-verbal
- One way and two way communication
- Process of communication- horizontal, vertical, upward, downward Essentials of good communication- Verbal and non-Verbal

- Level of communication-inter and intra personal, group to person, group to group.
- Methods of effective oral, written and non-verbal communication, Horizons-
Tone, frequency, rate, volume, depth
- Barrier to communication and overcoming barriers
- Listening skill
- Use of audio visual aids for effective communication

LIST OF PRACTICALS

1. **How** to locate reading material in the library?
2. **How to** look up words in a dictionary?
3. Introducing self and others
4. Group Discussions
5. Declamation contest
6. Telephonic conversation- Conveying and Receiving
7. Mock Exercises for a job / employment
8. oral presentation with stress on proper body language, voice modulation

RECOMMENDED BOOKS

1. Essentials of Business Communication by Pal and Rorualing ; Sultan Chand and Sons
2. New Design English Grammar, Reading and Writing skills by AL Kohli
3. By Mk Kohli and AL kohli ; kohli Publishers, 34 industrial Area Phase-II
4. A Practical English Grammar by Thomson and Marlinet
5. 10. English conversation Practice by Grount Taylor; Tata McGraw Hill
6. Developing Communication Skills by Krishna Mohan and Meera Banerji;
7. Business Correspondence and Report Writing by RC Sharma and Krishna Mohan;
8. Tata McGraw Hill Publishing Company ltd. New Delhi
9. Communication Skills by Ms R Datta Roy and KK Dhir; Vishal Publication, Jalandhar
10. Business Correspondence and Report Writing by RC Sharma and Krishna Mohan;

Basic Design & Composition – I

Max. Marks:-100

COURSE CODE: - AUDAC 103

RATIONALE:-

The subject deals with the fundamentals of the designing processes and composition which involves thinking, perceiving, analyzing, symbolizing, synthesizing and thus organizing for the intended purpose, all aspects like balance, unity, proportion, harmony, rhythm, variety, relation, volume, weight, space line, shape, form, color and texture are dealt in this subject. These skills learnt through this course will be utilized for preparing design oriented layout and composition. Thus is primarily a practical based course. Teachers are expected to provide relevant theoretical inputs on various aspects as well as demonstrate creation skills for enabling the students to do the given exercises with creative ideas and skills.

DETAILED CONTENTS

PRACTICAL EXERCISE

1. Exercise -1

1.1 Introduction to basic design and composition

- a) What is design?
- b) Type of design.
- c) What is composition?
- d) How to compose?
- e) Elements of design and composition.

1.2 An exercise in black and white based on dots and lines (horizontal, vertical, diagonal) in various proportions. (2 exercises, size ¼ sheet)

2. Exercise – 2

1. Preparation of a black and white design with regular and irregular shapes in various proportions. (2 exercises, size ¼ sheet)
2. Preparation of a black and white exercise with geometrical forms to be repeated in various proportions. (2 exercises, size ¼ sheet)

3. Exercise – 3

3.1 Introduction to colors

- a) Different type of colors (water colors, gouache oil, pastel etc.)
- b) Warm colors/cool colors.
- c) Advancing and receding colors.

3.2 Preparation of colored chart

- a) Primary colors.
- b) Secondary colors.
- c) Tertiary colors.
- d) Quaternary colors.
- e) Warm colors and cool colors.

- f) Study of tonal values. (full sheet size)

4. Exercise – 4

Preparation of composition with regular and irregular shapes and forms of nature in color (2 exercises, size 1/2 sheet)

Note: - Teacher will be teaching 1.1 and 3.1 as the theoretical instruction for exercise – I and exercise- III

INSTRUCTIONAL STRATEGY

It is expected that teachers must be teaching relevant theory to support the practical exercises while conducting practical classes.

RECOMMENDED BOOKS

1. Form, Space and Vision by Graham Collier.
2. Meaning of art by Herbert Reed.
3. Creativity by Don Barron.

Lettering and Layout (Typography – I)

COURSE CODE: - AUDAC 104

Max. Marks:-100

RATIONALE:

Lettering and typography is an important part of applied art, the student is supposed to know the art of

Writing of alphabets in different shapes and he must also have the knowledge of typography. It communicates the consumer with its various characters, This skill is necessary to be taught to students to become good artist and designer this subject will develop skills in free hand writing and typography. Construction of letter, upper and lower letter, thick and thin strokes, normal bold and extra bold letters, straight and italic letters and spacing.

DETAILED CONTENTS

PRACTICAL EXERCISE

1. Exercise – I

Drawing of serif (roman) type face on graph paper.

2. Exercise – II

Preparing free hand lettering and typography on half imperial sheet.

i) ABC.....Z (upper case) and numerals 1 to 10.

ii) abc.....z (lower case) and numerals 1 to 10.

iii) Introduction to devnagri script d [A×.....]

3. Exercise – II

Preparing finished slogans /quotations in English and Hindi (half imperial sheet/two sheet)

4. Exercise – IV

Introduction to various type of style their name and character visual and mechanical spacing.

RECOMMENDED BOOKS

1. Basic typography by Biggs, John R. London Faber and Faber, 1968.
2. Typographic design by Roberts, Raymond, London, Earnest Benn, 1966

Scale and Geometric drawing-1

COURSE CODE: - AUDAC 105

Max. Marks:-100

RATIONALE-

Scale and geometry is an essential requirement for any drawing. To represent an object on paper, the scale and geometry is required for the correct proportion, shape, form, values etc. of that particular object.

DETAILED CONTENTS

PRACTICAL EXERCISE

Practice in preparing the following drawings:

1. Plan geometry lines, triangles, quadrilateral, polygons
2. Ratio and proportion
3. Scales: plan and diagonal
4. Circles
5. Scale drawing, study of scale drawing from a given sketch of furniture like table chair, stool, desk etc.

RECOMMENDED BOOKS

1. The New Geometrical Drawing Plane and by RL Gupta.
2. Scale by Bharti.

Still Life and Sketching – I

COURSE CODE: - AUDAC 106

Max. Marks:-100

RATIONALE:-

Drawing (still life) is an essential requirement for any graphic designer. To represent an object on paper, the designer is required to have knowledge and skills related to the correct proportions, shape, form, values of the particular objects. The purpose of the sketching is to develop skills of free hand sketching to enable the students to draw correct postures and proportions of different object coming across a life in action.

DETAILED CONTENTS:

PRACTICAL EXERCISE

A. Still Life

1. Objects drawing in pencil shading for the following object (half imperial sheet)
 - Geometrical Shape.
 - Bottles.
 - Plates.
 - Bowl.
 - Books.
 - Box.
 - Vase.

A variety of objects which we see and use in our everyday life should be displayed for the still life study and drawing (max. 3 objects, exercises required 8 nos.)

B. Sketching

- 2 sketching of trees huts in pencil / colour outline.
- 3 sketching of flowers /foliage in pencil/ shade with light and shade.
- 4 sketching of antique in museums in pencil with light hand shades.

Note :

- 1) Students are expected to submit 30 selected exercises at the end of 1st year for internal assessments.
- 2) Students should be taken for outdoor sketching to do the kind sketching mentioned.

RECOMMENDED BOOKS

- 1.** Graphic Design and Reproduction techniques by Peter Croy.
- 2.** The language of graphics by Thames and Hudson.
- 3.** Symbol Source Book by Henry D. Reyfess.

Clay Modeling – I

COURSE CODE: - AUDAC 107

Max. Marks:-100

Theory

A. Raw material and their sources.

- i. Raw material, its description, properties and uses.
- ii. Clay and its selection, its classification and characteristics.
- iii. Sources of supply.
- iv. Clay, its crushing and hugging quality.
- v. Preparation for modeling and molding.
- vi. Color, varnishing and paints, their composition and preparation, method of applications.

B. Tools and equipment

- i. Its nomenclature and use.
- ii. Care and maintenance of tools.
- iii. Kiln and its constructions.

C. Technical Terms

- i. Clay
- ii. Terracotta
- iii. Budging
- iv. Firing
- v. Kiln
- vi. Glaze
- vii. Oxidation
- viii. Reduction
- ix. Texture
- x. Crazing

D. Methods

- i. Coil
- ii. Rolling
- iii. Wheel
- iv. Pressing into moulds
- v. Loading and unloading
- vi. Baking methods

- vii. Maintenance of proper temperature, sorting space etc., Selection of design for wall and garden decoration, drawing, trimming and finishing process.

PRACTICAL WORK

Methods and Process

- i. Coil Method
- ii. Wheel Method.
- iii. Loading and unloading
- iv. Pressing into moulds.
- v. Baking methods.

Items

- i. Making models of fruits and variety
- ii. Making models of vegetables
- iii. Making model of common birds
- iv. Making toys of various shapes, sizes and design.
- v. Preparation of models of various animals.
- vi. Glaze items.

SECOND YEAR

Principles of Education, Method of Teaching & School Organization

COURSE CODE: - AUDAC 201

Max. Marks:-100

DETAILED CONTENTS

Part – I Educational Psychology

- 1) Meaning and branches of Psychology
- 2) Nature and scope of Educational Psychology
- 3) Methods of study of Child's Mind or Method of Educational Psychology
- 4) Attention and Interest
- 5) Creativity and Creative Process

Part – II Principles of Education and Method of Teaching

- 1) Meaning and concepts of Education
- 2) Aims of Education
- 3) Defects in the Present System of Education and Measures to improve them
- 4) Evaluation of Examination
- 5) Teaching Aids
- 6) Teaching Procedure and Lesson Planning or Methods of Teaching Arts Crafts

Part – III School Organization

- 1) Qualities of an Ideal Art Teacher
- 2) Discipline, Punishment and Reward
- 3) Time Table
- 4) School Records and Registers

Basic Design and composition-II

Max. Marks:-100

COURSE CODE: - AUDAC 202

RATIONALE:-

This subject deals with the fundamentals of Designing process which involves thinking, perceiving for the attendant propose all aspects like balance, Unity ,rhythm,variety,relation, mass, volume, space ,line, space, colour and texture are dealt in this subject.

The skills learnt through this course will be utilized for preparing design oriented layouts this is primary classroom based course teachers are expected to provide theoretical inputs on various aspects as well as demonstrate certain skills for enabling student to carry out given exercises with creative ideas and skills.

DETAILED CONTENTS

PRACTICAL EXERCISE:-

- 1) Preparation of a design suitable for Textiles design can be floral / geometrical / naturalistic etc (two exercises; size 1/ 4 sheet)
- 2) Preparing a design regular or irregular form to be finished in colour (two exercises; size 1/ 4 sheet)
- 3). Introduction to optical illusion make a design for creating an optical illusion in black and white and in colour (two exercises; size 1/4 sheet)
- 4). Beautician craft oriented design stable for pots glass wall hanging etc (two exercises size 1/4 sheet)
- 5). Exterior and interior murals with use of different materials (four exercises; size 1/2 sheet)
- 6). Preparing in design based on geometrical shapes question paper and paste (two Exercises size 1/2 sheet)

RECOMMENDED BOOKS

1. Form, space, visual bi Graham collier.
2. Creativity by Don Barron.
3. Meaning of Art by H Read.

Lettering and Layout-II

Max. Marks:-100

COURSE CODE: - AUDAC 203

RATIONALE:-

The aim of this subject is to develop skills in the students in the preparation of scrap book by using different types of Style, logo and trademarks published in different newspapers, magazines and other ones.

DETAILED CONTENTS

PRACTICAL EXERCISE:-

- 1). Exercise I : introduction to stylist type i.e. brush script.
- 2). Exercise II : preparing finished chart in style this lettering and typography.
- 3). Exercise designing of Trademark symbol logo and trade names in block and white and also in colours.
- 4). Exercise preparing a type of graphical layout with self planetary words like speed fire music and Furniture at etc
- 5). Exercise designing office simple letterhead visiting cards and envelopes.
- 6). Exercise typographical design for a wrapper / packaging in English / devnagri.

Note:- visits to printing presses may be arranged for practical knowledge in off-set printing letter press and screen printing and hand on experience of working of printing machines.

Scale and Geometric Drawing-II

Max. Marks:-100

COURSE CODE: - AUDAC 204

Practice in preparing the following drawings:-

- 1) Inscribe and describe Circumscribed figures.
- 2) solid geometry dash simple position of cube cylinder prism and quadrilateral in first angle.
- 3) scale: elevation, elevation, site plan and also study of sectional plan elevation and side elevation. Angular based on geometrical solid shapes like cube, prism, pyramid etc.
- 4) Scale drawing, study of scale drawing from given sketch of furniture like dressing table, newspaper stand, benches, almirah etc.

RECOMMENDED BOOKS:-

- 1) the new geometrical drawing plane and solid by RL Gupta
2. Scale by Bharti.

Still Life and Sketching-II

COURSE CODE: - AUDAC 205

Max. Marks :-100

RATIONALE:-

Drawing still life is an essential requirement for any graphic designer. to represent an object on paper the designer has to acquire the correct proportion shape and form etc of that particular object. The purpose of sketching is to develop skill of free hand sketching to enable the student to drawing correct posters and proportion of different objects human figures slash animals coming across in daily life.

DETAILED CONTENTS

PRACTICAL EXERCISE:-

A. Still Life

- 1) Study of fruits and vegetables (1/2 Imperial sheet) in pencil outline
- 2) Study of objects like helmet pressure cooker electronic goods crockery etc in pencil / colored crayons
with light and sad or (1/2 sheets exercises required it numbers 8 numbers)

Note:-

- i) The objects required for the still life drawing should be provided in different setting
- ii) The teacher is post to be resourceful regarding the objects used for the still life drawing.
- iii) They should encourage students to prepare draw whenever and wherever they go and have time to do
so this should carry a small drawing sketch work always whenever they get out.

B. Sketching:-

- 1) Sketch of buildings/ movements with kingfishers on visual prospective
- 2) Time sketching of human figures in groups in pencil and pen and ink
- 3) Sketching of animals and words in pencil and pen and ink.
- 4) Make a composition in pen and ink with reference to above studies i e a scene of a sphere and a scene
of a festival in front of Temple etc.

Notes:-Students are expected to meet at least 30 exercises at the end of the Commissioner for internal assessment.

RECOMMENDED BOOKS:-

1. Graphic design and reproduction techniques by Peter Croy.
2. The language of Graphics by Thomas and Hudson.
3. Simple sauce book by Hannry D. Reyfess.

CLAY MODELING-II

COURSE CODE:-206

Max. Marks:-100

PRACTICAL WORK

Sr. No.	Job Name	Quantity
1	Fruits and Vegetable and Animals Birds	2 Each
2	Making of relief Models	2 Nos
3	Making of Popular Idols/ statues	3 Nos
4	Making of pottery ware	2 Nos
5	Making of Modern sculpture	2 Jobs

History Indian Art and Appreciation

Max. Marks:-100

COURSE CODE: - AUDAC 207

RATIONALE:-

This subject of history of Indian art and appreciation is of very importance for the students concerning with art and craft. They should know about the brief out lines of Indian art and skill of its appreciation.

DETAILED CONTENTS

- 1) Kala: The origin of the word Kala. Definitions – Plato, Rabindra Nath Tagore, Toistoy –Ruskin
- 2) Pre History Age: Palaeolithic, Mesolithic, Neolithic. The quest of pre historic painting and important places of pre-historic art in India. Subject matter and style of prehistoric art. The importance and peculiarities of pre-historic art. The technique of pre-historic painting.
- 3) Pre Buddha Period:- Jogimaro Cave- painting of Jogimaro caves, importances of jogimara caves painting Buddha Period Gandhara school-painting of gandhara school, specialities of gandhara paintings, Ajanta, situation of Ajanta, discovery and renovation of Ajanta caves. The technique of Ajanta murals – subject matter of Ajanta caves – paintings of Ajanta cave No. 9, 10, 16,17, and 19th caves. The characteristics of Ajanta painting, linear beauty, expression of sentiments, colour scheme, variety of life, expression of emotions through, hand postures, women in ideal form, decoration, ornamentation, composition of hair style, battle scenes, symbolic paintings, depiction of nature, birds and animals.
- 4) Rajsthani School:- Mewar School- subject matter of mewar school, characteristics of mewar school, colour scheme, depiction of nature, sceneries, well composed paintings, animals and birds, humans figures, night scenes, garments, architecture, romantic scenes, religious scenes, effect of folk art.
- 5) Mugal School:- Mughals School in Akbar's time, some important artists of Akbar's time, Mir Sayyad Ali, Khawaja Abdussamand, Daswant – Baswan etc.
- 6) Pahari School :- Basohli painting – subject matter of basohli painting, characteristic of basohli painting, definition of eyes, borders, colour scheme, gold and silver colour- land scapes, symbolic depiction of trees, garments, architectural decoration, human figures, expression through postures of hands, romantic scenes, paintings based on folk art.
- 7) Art appreciation:-
 - 7.1 Six limbs of Indian painting
 - 7.2 Elements of art: line, form, colour, texture, shapes, compositions, balances, rhythm
 - 7.3 Subjective and objective art
 - 7.4 Principles of art appreciation

RECOMMENDED BOOKS

1. Meaning of art by H Read
2. A Brief History of Indian Painting by L C Sharma
3. Indian Painting by Percy Brown
4. A history of Art by Thomas and Hudson